Emily O. Gee

gee.emily16@gmail.com + www.emilygee.me + GitHub: emilygee1

Experience

Data Scientist, *Meta (formerly Facebook, Inc.)* - Seattle, WA

• Real-time communication media quality and infrastructure for audio/video calling on Messenger and the family of apps

Teaching Assistant, University of Maryland - College Park, MD

- TA for BMGT431 (Data Analytics)
- Helped students with data mining foundations and techniques in R, including regression, classification, clustering, and neural networks
- Graded homework assignments and held weekly office hours

Data Science Intern, *Facebook* - Menlo Park, CA

- Explored different user segments to understand product-market fit for new feature by querying, aggregating, and analyzing large datasets
- Applied NLU models to build data pipeline with predictions of commerce intent to gain insight on organic product usage
- Leveraged machine learning models in Python to classify Facebook stories and determine feature importance

Data Analytics Intern, Facebook - Menlo Park, CA

- Interpreted online behavioral advertising data to determine prioritization for the Ads Ranking Return On Ad Spend product
- Proposed product recommendations to cross-functional partners and senior members

Projects

Spotify Track Analysis

- Explored changes in audio characteristics in music over the last century (e.g. tempo, energy, explicit content) using a dataset with metrics of 170,000+ Spotify tracks from 1921-2020
- Predicted whether or not a track from 2019-2020 is considered popular or not with logistic regression, SVM, and XGBoost

Analysis of Affordable and Sustainable Housing - UMD Data Challenge

- Analyzed datasets of households enrolled in rental subsidy programs in 2009, 2014, and 2018 to show changes over time
- Built logistic regression model and classification tree in R to classify households into programs based on demographic and external variables, achieving 58% accuracy
- Highlighted the environmental, social, and economic importance of affordable housing for low-income families

Education

University of Maryland - College Park, MD B.S. Operations Management & Business Analytics, and Information Systems Honors College - University Honors citation; Dean's scholarship

Aug 2016 - May 2020

Skills

SQL, Python (pandas, numpy, scikit-learn), Presto, R, Git, HTML/CSS Product analytics, experimentation, statistical inference, data visualization May 2019 - Aug 2019

Jun 2018 - Aug 2018

Dec 2020

Feb 2020

Jan 2020 - May 2020

Aug 2020 - Present